

Date : 30th June, 2007

APPEAL For Advertising in Alumni Directory of Harcourt Butler Technological Institute, Kanpur

Dear friends,

Alumni Association , HBTI, Kanpur is an association of alumni of Harcourt Butler Technological Institute, Kanpur registered under societies registration act 1860 with the major aim of establishing link between alumni and Institute and to enable alumni to participate in the activities which would contribute to the general development of Institute. Alumni Association has been regularly holding International Alumni Meet in the November every year since last two years and has seen overwhelming participation of it's alumni from India and abroad. This year too third International Alumni Meet is scheduled to be organized on November 24-25,2007 at H.B.T.I., Kanpur.

On the eve of third International Alumni Meet the Executive Committee of Alumni Association H.B.T.I., Kanpur has decided to prepare and release an Alumni Directory containing details of alumni of Harcourt Butler Technological Institute, Kanpur.

Preparation of Alumni Directory is a mammoth task and needs cooperation of one and all in terms of information of alumnus as well as financial support for sustenance of the Alumni Association. Alumni Directory will be a document having extensive information of alumni of this premier Institute of Uttar Pradesh.

In view of the expenditure likely to be incurred in publishing the Directory, Executive Committee of the Association solicits your financial support by releasing an advertisement for publication in the Directory. The tariff for the advertisement is as under:-

Front Inside: Rs. 20,000/-

Back Cover Inside: Rs. 15,000/-

Back Cover Outside: Rs. 25,000/-

Full Page: Rs. 5,000/-

Half Page: Rs. 3,000/-

Book Marks: Rs. 5,000/- for each book mark with maximum two bookmarks.

Alumni Association cordially invites you to advertise your organization/product/activities etc. by giving A-5 size advertisement and extending financial support by remitting the advertising charges (as applicable) in the form of a demand draft in favour of "HARCOURTIANS ALUMNI ASSOCIATION", payable at Kanpur or in favour of "HARCOURTIANS" payable at Delhi. The copy of Advertisement form is enclosed herewith.

Kindly make all correspondence regarding submission of advertisement and advertising charges remittance with the 'Secretary, Alumni Association, H.B.T.I. Office, Room No. 1-161, Harcourt Butler Technological Institute, Kanpur (U.P.)-208002.

Looking forward for your cooperation which will go a long way in strengthening the Alumni Association.

Prof. Onkar SIngh
Secretary
Alumni Association, H.B.T.I., Kanpur

ADVERTISEMENT REGISTRATION FORM
For Alumni Directory of Alumni Association, HBTI, Kanpur

Name of Organization :

Address of Organization :

Year of Inception :

Products / Services offered by Organization :

Type of Advertisement desired to be published : (Tick the appropriate one)

Location of Advertisement	Tariff	Tick mark the appropriate box
Front Inside	Rs. 20,000/-	
Back Cover Inside	Rs. 15,000/-	
Back Cover Outside	Rs. 25,000/-	
Full Page	Rs. 5,000/-	
Half Page	Rs. 5,000/-	
Book Marks*		

(*Maximum two bookmarks on first come first serve basis are available. In case book marks are not available the advertisement will be published as Full Page Advertisement)
Rs. 5,000/- for each

Copy of Advertisement enclosed : In hard copy form / CD form
(Tick mark the appropriate one)

Advertisement Charges as applicable :
Advertisement charges are to be paid in the form of demand draft drawn in favour of
"HARCOURTIANS ALUMNI ASSOCIATION", payable at Kanpur or in favour of
"HARCOURTIANS" payable at Delhi.

Amount : Rs. _____

Demand Draft No. Date :

Name of Bank:

Branch :

Signature and Seal of Authorized Signatory

Name :

Designation :

Date :